Under a bright spotlight, a floating Razer Blade 17 slowly rotates against a black background—the side-profile shot showcasing its incredibly slim design.

Text appears: Razer Blade 17

Text appears: Power to the pros

The screen splits to show 3 different closeups of the laptop, highlighting its premium finish and elegant design.

As the laptop opens up, it turns on to reveal a burst of colorful RGB that spills forth from its wallpaper into the black environment.

We cut to the internals of the laptop, focusing on a powerful processor radiating blue streaks of energy.

Text appears: 12<sup>th</sup> gen Intel Core Processor (14-core)\*

Footnote: Available up to 12<sup>th</sup> gen Intel Core i9 Processors

The camera follows one of the many streaks of energy and enters a blue digital universe, as a swirl of multi-colored beams converge into a single point.

Text appears: More cores, more performance.

We cut to another area of the laptop, where its cutting-edge GPU radiates green streaks of energy.

Text appears: Up to NVIDIA GeForce RTX 3080 Ti Laptop GPU

The camera zooms into the GPU and pops out in view of a massive blackhole.

Text appears: Faster than a Titan RTX desktop GPU\*.

Footnote: Comparison made between RTX 3080 Ti laptop GPU and Titan RTX desktop GPU.

The shot pulls out, revealing the blackhole as part of the laptop's wallpaper.

We cut to another area of the laptop, where its lightning-fast memory radiates with electricity.

Text appears: Ultra-fast DDR5 memory.

The camera speeds across its components and pushes into a new shot of racing gameplay.

Text appears: 50% faster clock speeds

Text appears: Need for Speed Heat

Logos appear, highlighting that the game is available on console and PC with Xbox Game Pass and EA Play.

We cut to the laptop's cooling system as it blows out two huge gusts of cool air.

Text appears: Ultra-efficient vapor chamber cooling

The camera zooms into one of the fans, travelling deeper and racing around within the component.

Text appears: Maximum thermal efficiency for higher framerates

We cut back racing gameplay.

Text appears: Blazing-fast displays

Text appears: Smoother visuals and fast response rate

We cut to the laptop's battery as it disassembles into an exploded view.

Text appears: 16% larger battery capacity

Text appears: More power on-the-go

We cut to the left side of the laptop's keyboard as a sound wave pulses from one of its high-fidelity speakers. The shot zooms out to reveal more speakers on the opposite side.

Text appears: 8 high-fidelity speakers

Text appears: THX Spatial Audio for cinematic sound

The camera flies back in across the keyboard.

Text appears: Larger keyboard & keycaps

Text appears: The ultimate typing experience

We cut to a closeup of the laptop's chassis being made by a high-precision laser.

Text appears: Durable all-aluminum chassis

We cut to a sweeping shot of the complete chassis.

Text appears: Crafted from single block of metal

A quick recap cycles through the laptop's processor, GPU, vapor chamber cooling, and keyboard, before finishing on a full shot of the laptop.

Text appears: Power to the pros

The shot pulls out as a burst of colorful RGB spills forth from the laptop once again into its black environment.

Text appears: Razer Blade 17

The Razer wordmark appears together with the Nvidia GeForce RTX logo, Intel Core i9 logo, and the Razer Chroma RGB logo.

Razer logo appears.